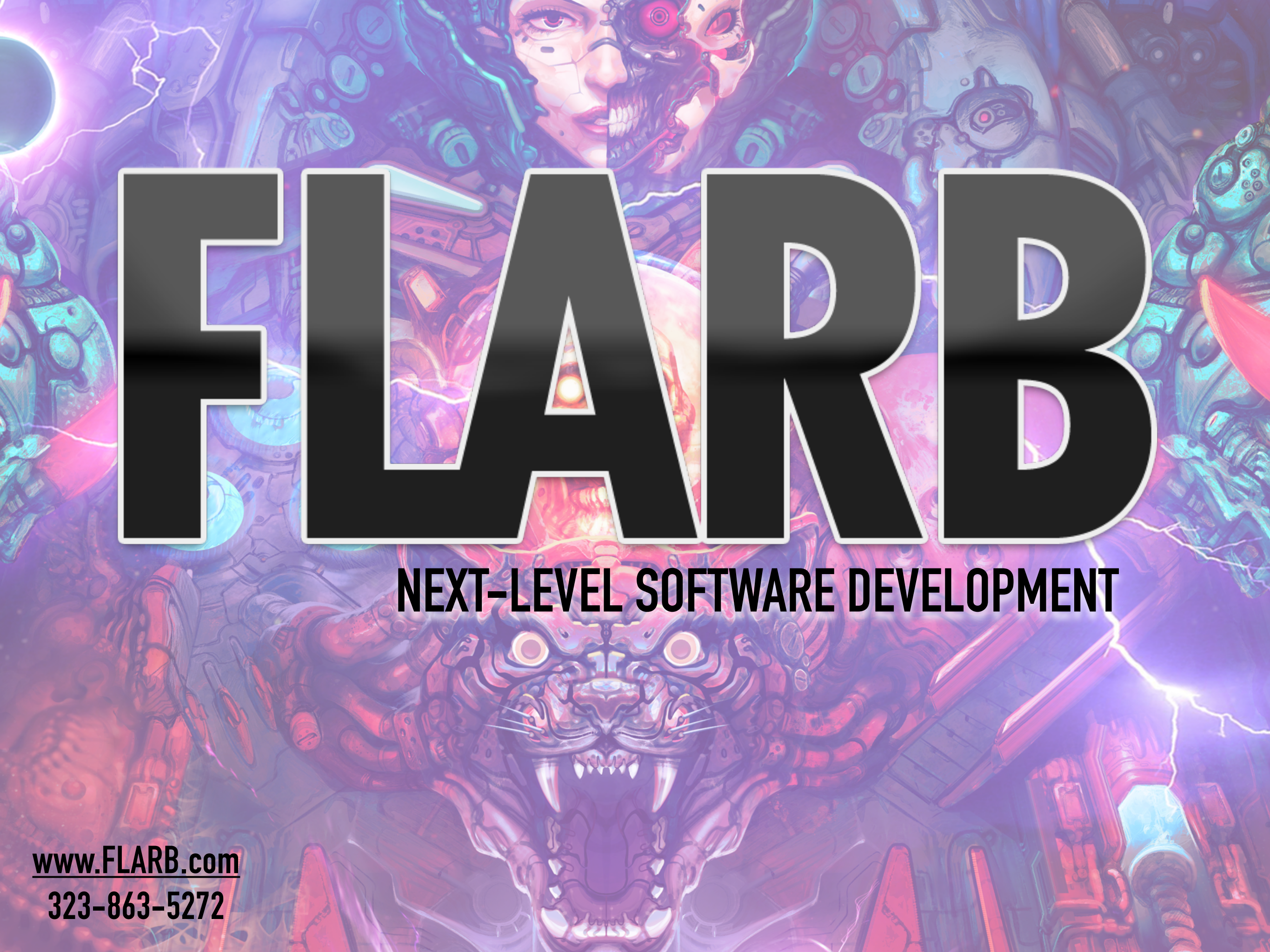




FLARB

NEXT-LEVEL SOFTWARE DEVELOPMENT

www.FLARB.com

323-863-5272

WTF IS A FLARB?

FLARB is a full-service software development studio that is fanatically obsessed with cool stuff and how to make it.

FLARB creates next-level experiences on the most innovative tech around such as Snap Spectacles and Meta Quest.

FLARB identifies which technologies pair best with your brand vision—and then delivers on that vision with technical precision.

WHAT FLARB ISN'T:

FLARB isn't an agency that will offer you a cheese plate and validate your parking in order to justify overcharging you by tens of thousands of dollars for your project. (You know it'll just get billed to your account, anyway.)

FLARB isn't an old-fashioned software development firm that claims to “get” virtual/augmented/mixed reality just to snag clients. (Those guys tend to panic and outsource your project to freelancers on Fiverr before going over schedule by six months.)

HAVE YOU EVER WONDERED...

- Whether it makes sense for your brand to create a stand-alone app for augmented reality, update your existing app, or create within an ecosystem like Snapchat or Facebook?
- Which virtual reality platform makes the most sense for your project vision?
- What technological advancements are around the corner that your brand should take advantage of?
- How to create an in-person brand activation that turns potential customers into raving fans?

FLARB can help. We're experts, so you don't have to be.

SERVICES

FLARB is a one-stop shop for all stages and processes of development:

- Due diligence
- Project management
- Software engineering
- Art direction
- Marketing and PR planning

DEVICES AND PLATFORMS

Virtual Reality	Augmented/ Mixed Reality	Mobile Development	PC/Console Games
 Meta Quest PlayStation.VR  VIVE	    Meta Quest	 iOS  HTML 	   

CLIENTS

We specialize in creativity, and so do our clients. Here are some of the innovative brands we've created next-level experiences for:

 Meta

Snap Inc.

 SKYBOUND™

 MTV
MUSIC TELEVISION®

 Hasbro

 EA

 SAMSUNG

 Google

 SONY
PICTURES

 Sanrio

 LEGENDARY

PROJECT: MIXED REALITY EASTER EGG HUNT

*Microsoft HoloLens-based
activation developed for
VRLA*



THE SITUATION

- VRLA, the world's largest virtual, augmented, and mixed reality event, had an idea for a virtual Easter Egg hunt that would use Microsoft HoloLens to blend a real-life forest environment with virtual surprises such as eggs and forest creatures.

THE TASK

- Create a show-stopping centerpiece to drive audiences to the event and showcase the best of the available technology—in under six weeks

ENTER: FLARB

- FLARB hammered out a plan based on VRLA's vision, mapping out the precise mix of technologies including LIDAR scans, panoramic photography, and VR-aided set design that would bring the project to life
- Using a physical set built by Hollywood experts, FLARB crafted a HoloLens app that seamlessly merged the real and virtual worlds using all original artwork
- Thousands of people came to experience the exhibit at VRLA, and reviews were highly positive, including coverage by high-profile outlets such as Mashable
- The experience won Best Campaign at the Auggie Awards, the premier augmented reality awards

PROJECT: MIXED REALITY EASTER EGG HUNT



Check out the Easter egg hunt in action
with this behind the scenes [video!](#)

MORE PROJECTS:

Cardio Touch

Snap Spectacles
Award-winning Cardio
fitness AR app.



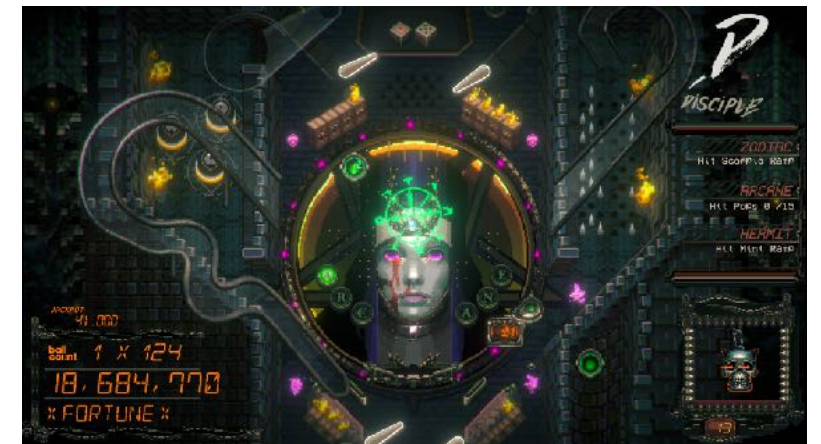
XENOTILT

PC, Console
Sequel to cult hit,
Demon's Tilt



Demon's Tilt

PC, Mac, Console
Retro throwback
video pinball game



HOW WE WORK

Consulting

You tell us what you need, we propose what resources we can provide to help.

On or off-site, we provide the exact expertise you need to complement your existing team.

We can help you get across the finish line, or leave you with a guide on how to take what we've done and use it internally to complete the project.

Work-For-Hire

You need a project built from scratch: An app, immersive experience, or location-based installation.

We develop a proposal, design, and schedule to complete the project based on your scope and budget.

We develop the project to completion and deliver it to you, ready for release.

Self-Publishing

We prototype and test concepts until we find one that sticks.

We design and develop the concept into a complete experience or application.

We market, publish, and distribute this original work worldwide.

We also provide our publishing and marketing services to external projects that need help getting onto all platforms.



GET IN TOUCH

No account managers, no B.S.
Call our founder directly!

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