

FLARB

NEXT-LEVEL SOFTWARE DEVELOPMENT

www.FLARB.com

323-863-5272

WTF IS A FLARB?

FLARB is a full-service software development studio that is fanatically obsessed with cool stuff and how to make it.

FLARB creates next-level experiences on the most innovative tech around such as Magic Leap, Oculus Quest, and Facebook Spark.

FLARB identifies which technologies pair best with your brand vision—and then delivers on that vision with technical precision.

WHAT FLARB ISN'T:

FLARB isn't an agency that will offer you a cheese plate and validate your parking in order to justify overcharging you by tens of thousands of dollars for your project. (You know it'll just get billed to your account, anyway.)

FLARB isn't an old-fashioned software development firm that claims to "get" virtual/augmented/mixed reality just to snag clients. (Those guys tend to panic and outsource your project to freelancers on Fiverr before going over schedule by six months.)

HAVE YOU EVER WONDERED . . .

- Whether it makes sense for your brand to create a stand-alone app for augmented reality, update your existing app, or create within an ecosystem like Snapchat or Facebook?
- Which virtual reality platform makes the most sense for your project vision?
- What technological advancements are around the corner that your brand should take advantage of?
- How to create an in-person brand activation that turns potential customers into raving fans?

FLARB can help. We're experts, so you don't have to be.

SERVICES

FLARB is a one-stop shop for all stages and processes of development:

- Due diligence
- Project management
- Software engineering
- Art direction
- Marketing and PR planning

DEVICES AND PLATFORMS

Virtual Reality	Augmented/ Mixed Reality	Mobile Development	PC/Console Games
 oculus  Samsung Gear VR   VIVE 	 magic leap   Snapchat 	  	   

CLIENTS

We specialize in creativity, and so do our clients. Here are some of the innovative brands we've created next-level experiences for:



LEGENDARY



PROJECT: MIXED REALITY EASTER EGG HUNT

*Microsoft HoloLens-based
activation developed for
VRLA*



THE SITUATION

- VRLA, the world's largest virtual, augmented, and mixed reality event, had an idea for a virtual Easter Egg hunt that would use Microsoft HoloLens to blend a real-life forest environment with virtual surprises such as eggs and forest creatures.

THE TASK

- Create a show-stopping centerpiece to drive audiences to the event and showcase the best of the available technology—in under six weeks

ENTER: FLARB

- FLARB hammered out a plan based on VRLA's vision, mapping out the precise mix of technologies including LIDAR scans, panoramic photography, and VR-aided set design that would bring the project to life
- Using a physical set built by Hollywood experts, FLARB crafted a HoloLens app that seamlessly merged the real and virtual worlds using all original artwork
- Thousands of people came to experience the exhibit at VRLA, and reviews were highly positive, including coverage by high-profile outlets such as [Mashable](#)
- The experience won Best Campaign at the Auggie Awards, the premier augmented reality awards

PROJECT: MIXED REALITY EASTER EGG HUNT



Check out the Easter egg hunt in action with this behind the scenes [video!](#)

MORE PROJECTS:

Caldera Defense

Gear VR

First VR tower defense game



Forgesmith VR

Gear VR

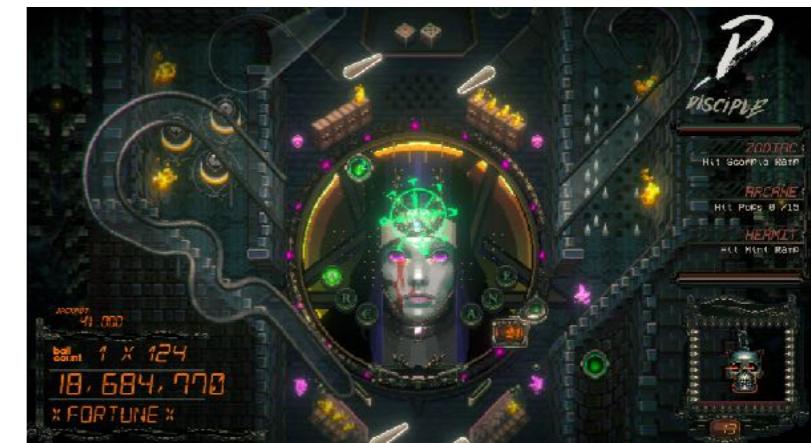
Crafting, rhythm, RPG game



Demon's Tilt

PC, Mac, Console

Retro throwback video pinball game



HOW WE WORK



Consulting

You tell us what you need, we propose what resources we can provide to help.

On or off-site, we provide the exact expertise you need to complement your existing team.

We can help you get across the finish line, or leave you with a guide on how to take what we've done and use it internally to complete the project.

Work-For-Hire

You need a project built from scratch: An app, immersive experience, or location-based installation.

We develop a proposal, design, and schedule to complete the project based on your scope and budget.

We develop the project to completion and deliver it to you, ready for release.

Self-Publishing

We prototype and test concepts until we find one that sticks.

We design and develop the concept into a complete experience or application.

We market, publish, and distribute this original work worldwide.

We also provide our publishing and marketing services to external projects that need help getting onto all platforms.



GET IN TOUCH

No account managers, no B.S.
Call our founder directly!

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Stop by and say hi!

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